



THE INTERNATIONAL PLAYER CAMP /
BOBBY CHARLTON SOCCER SCHOOL.
ENGLAND
JULY 26th – AUGUST 3rd 2008

Tour Overview:

'Bobby Charlton Soccer School'

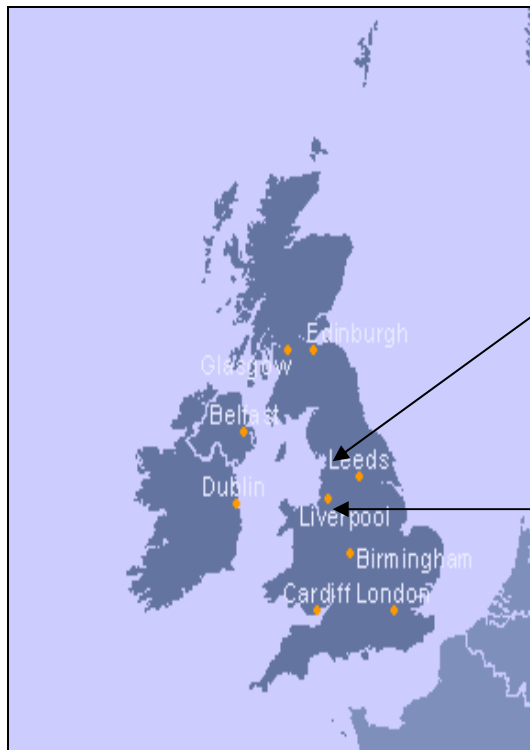
The famous Soccer School that ex-Manchester United, England and Real Madrid player and future MLS LA Galaxy star David Beckham attended.

Entering their 28th year this soccer school was founded by the famous English 1966 World Cup winner Sir Bobby Charlton. It is gaining in popularity every year. All staff are UEFA/FA qualified coaches that create a fun and relaxed atmosphere while using their coaching ability and experience to constantly challenge the players.

All Bobby Charlton courses utilize the 'Original Soccer Theme Park Concept'. This is a selection of coaching aids, which help the coaches make the coaching sessions totally unique, stimulate the players and provide an exciting learning environment.

The school has played a part in many people's lives including David Beckham, who attended the school as a young boy.

This is a great soccer learning center for all players aged between 10 and 18 years of age.



**Tour Destination 1 -
Myerscough College
Preston, England**

- Attend the world famous Bobby Charlton Soccer School for a great week of soccer instruction.
- Coaching supplied by UEFA/FA licensed soccer coaches.
- Play games against British opposition.
- Visit 'Anfield' the home of Liverpool Football Club.
- Watch a live professional soccer game.

**Tour Destination 2 -
Chester, England**

- Visit the 2,000 year old Roman town of Chester. One of only two English cities that still has an original Roman wall surrounding the city (the other being York).
- Watch a live professional soccer game.



International Player Camp / Bobby Charlton Soccer School Open to boys and girls from across the United States ages 10 - 18

WORLD CLASS COACHING and CHALLENGER WORLD TOURS have teamed up with the world famous Bobby Charlton Soccer Schools to offer a wonderful soccer opportunity to all male and female soccer players aged between 10 and 18. This amazing tour will allow you to train alongside British players at the same school that the ex-Manchester United, England Real Madrid player and MLS LA Galaxy star David Beckham attended when he was a young boy. This once in a life time opportunity will combine visiting the capital city of London and then training at a world class 'soccer school' along with playing games, visiting the 'Theatre of Dreams' the home of Manchester United Football Club, watching professional players in competitive action. A true soccer tour! The program is open to all players (boys and girls) ages 10-18 years of age. Players will be grouped and trained depending on playing ability by the Bobby Charlton Soccer School coaching staff.

Parents and siblings are welcome to attend the tour. Dependent upon parental/sibling numbers we will be offering day trips to take in the opportunity for sightseeing in this amazing and historical country. Parents have the opportunity regarding accommodation to either stay at the Myerscough College in dormitories alongside the players, or alternatively to upgrade to a local hotel in the Preston area.

Travel arrangements to and from the United Kingdom can either be booked through Challenger World Tours or can be made separately by the family of the player in question.

Day 1: United States ~ Manchester, England Saturday July 26th 2008

Depart the United States on a scheduled transatlantic flight to Manchester, England.

Day 2: Arrival in Manchester – Myerscough College, Preston Sunday July 27th 2008

Arrive in Manchester (over night flight) at Manchester International Airport, meet your Challenger Travel Director and board the Bobby Charlton Soccer School bus for transfer to Myerscough College.

Myerscough College is located on the outskirts of Preston, England (45 minutes from Manchester Airport). This will be our home base for the duration of the tour.

Preston:

Situated in the heart of the colourful county of Lancashire, Preston is the gateway to Lancashire's beautiful landscape and historical sights. The city's 1000 year history has provided some remarkable buildings including over 770 Grade I and II listed buildings. The jewel in the crown is the Harris Museum and Art Gallery, which offers a huge range of exhibitions and activities to suit almost everyone. The National Football museum is Preston's newest attraction. Housing the world's most important football collection, the museum features a number of exciting

interactive displays. Preston has a superb selection of open spaces for everyone, ranging from moorland at Beacon Fell and natural woodlands, to the Victorian splendour of formal ornamental parks and gardens.

Bobby Charlton Soccer School (BCSS):

The Bobby Charlton Soccer School is located at the superb campus of Myerscough College set in hundreds of acres of Lancashire countryside, 30 minutes drive from Manchester City Centre. The college has excellent facilities on site including high standard accommodation, dining and recreation room's, excellent sports facilities including a large modern sports hall, extensive high quality playing fields, tennis courts and even a 9-hole golf course.

All Challenger World Tour travelers/BCSS students will be accommodated in the residences on site. Rooms are either single or twin and all have their own washbasin, with ample toilet and shower facilities on each corridor. All rooms are well furnished and carpeted. Rooms are lockable and there are comfortable and attractive common rooms, which include Television, video facilities and table tennis. The common room provides a comfortable venue for relaxation between activities and also has access to the Internet on site. Bed linen is provided (and changed weekly) and beds are made up for each arrival. Towels are NOT provided at the centre, so students should bring their own towels and toiletries.



Meals for all students are taken in the bright, modern refectory on site, with three meals a day being supplied. Breakfast is continental style but also with hot option. Lunch is a two-course meal and Dinner is also two courses with a choice of at least two hot dishes including a vegetarian option. A salad bar is provided and there is a dessert. .

After checking into the dormitories and taking a leisurely stroll around the complex. Dinner will be taken at the cafeteria followed by a short meeting and early to bed.

Day 3 – Day 7: Bobby Charlton Soccer School / Individual Player Academy

Monday July 28th – Friday August 1st 2008



Players commence their training with the staff of the world famous Bobby Charlton Soccer School, which is entering its 28th year of operation. All staff are UEFA/FA qualified coaches that create a fun and relaxed atmosphere while using their coaching ability and experience to constantly challenge the players.

All Bobby Charlton courses utilize the 'Original Soccer Theme Park Concept'. This is a selection of coaching aids, which help the coaches make the coaching sessions totally unique, stimulate the players and provide an exciting learning environment.

The school has played a part in many people's lives including David Beckham, ex-Manchester United, England and Real Madrid player and MLS LA Galaxy star.

Here is a picture of a young David Beckham (11 years old) receiving a skills award from the namesake of the school, Bobby Charlton who was a World Cup winner in 1966 for the England national soccer team.

Many professional players with Manchester City, Bolton Wanderers, Oldham Athletic and Bury still drop in to the school to meet with players attending the camp and to give skills demonstrations and answer questions.

All attending campers receive a soccer ball, camp T-shirt and a sack pack courtesy of Challenger Sports.

Soccer Instruction/Curriculum:

The soccer course will be comprehensive, covering all elements of the game, from basic techniques through to strategy and tactics. All participants will be expected to take an active role in this element, so it is advised that students have a good level of fitness before they attend.

Evaluations can be made in terms of the player's technical ability and we will also use the very latest high tech equipment currently being used by many Premier league teams to provide a measure of a player's physical ability.

Study of the practical elements of the game will be supported by theoretical aspects, with practical applications, such as anatomy, physiology, nutrition and psychology.

All participants will be given the opportunity to play in games against local opposition and in the past the most talented players have been recommended to local professional Academies. The most famous past pupil was David Beckham for whom the Bobby Charlton Soccer School set up a trial with Manchester United.



A typical day at the Soccer School will include:



7:00am	Wake Up
7:30-8:45am	Breakfast
10:00-12:30pm	Coaching Session #1
12:30-1:30pm	Lunch
2:00-4:30pm	Coaching Session # 2
4:30-5:45pm	Swim time/leisure time/free time
5:45-6:30pm	Evening Meal
6:30-8:00pm	Five-a-side tournament skills competitions etc
8:00-10:00pm	Evening Meeting/free time
10:00pm	Lights Out

Bobby Charlton Soccer Theme Park:

Bobby Charlton Soccer Schools recognizes the fact that young children achieve more and at an increased rate when learning in a relaxed and fun environment. It was with this in mind when our experienced BCSS staff developed what is now known as the Soccer Theme Park.

A key balance of what a child needs to improve technically, tactically and physically whilst still having fun is the desired effect of the Soccer Theme Park. Our equipment has been continually developed using ideas from coaches, managers and players resulting in the ergonomic coaching aids pictured here.

Bobby Charlton Soccer School Program includes:

- Full board accommodation.
- Three meals per day.
- Full coaching program.
- Use of Soccer Theme Park.
- Services of UEFA/FA qualified staff.
- BCSS T-shirt, ball and boot bag.
- Certificate of attendance.
- Skills testing.
- Fitness Testing
- Sports Psychology sessions

- Evening activities throughout the week.
- Games against local teams.
- Public Liability Insurance.
- Transport requirement.
- Staff presence 24 hours a day.
- Trip to Manchester United FC.

Visit the ‘Anfield’ – The home of Liverpool Football Club.

During the course of the week there will be the opportunity to visit the stadium where Liverpool Football Club play their home fixtures, called “Anfield”. One of the oldest grounds in the country, it is surrounded by local terraced houses and attracts 40,000 fervent supporters for every home game. During the stadium tour not only do you get to walk down the players' tunnel and touch the famous sign that boldly proclaims 'This is Anfield' but you'll also experience the dressing room where ex-managers such as Bill Shankly, Bob Paisley and Gerard Houllier have delivered their pre game team talks. You can take your place in the dug out and plan your tactics... and finally you can survey the whole stadium from the famous Kop end. Next we move on to the Anfield Museum, which is packed with things to do, see and listen to. Finally we move onto the merchandise store to possibly pick up a memento of the day.



At the conclusion of the Soccer School there will be a closing ceremony where certificates/evaluations along with weekly award winner prizes will be awarded.

Additional Player Excursions:

Throughout the course of the week we will also include additional excursions for players such as:

- Visit to the National Football Museum located in nearby Preston.
- Visit to watch a live professional pre-season match at one on the nearby North West clubs.
- Visit to watch professional teams training.
- Visit to Old Trafford, the home of Manchester United Football Club.
- Visit to the Reebok Stadium, home of Bolton Wanderers Football Club.
- Additional training sessions with nearby professional football clubs.

(All of these additional excursions will be subject to schedule and availability)

Parents/Siblings/Supporters:

Although this is a ‘soccer trip’ aimed at the players. Parents and siblings are more than welcome to attend the tour at the same time of the players. Depending on numbers we will be planning day trips in the area to be able to take in the beautiful sights and culture of this beautiful part of England.

The price will be the same as for the players but will include upgraded dormitory accommodation at Myerscough College.

Day 7: Bobby Charlton Soccer School Closing Ceremony – Chester Friday August 1st 2008



After the closing ceremony at the soccer school we will check out and depart for Chester. Arrive at Chester and check into our accommodation located at Chester College. Accommodation will be half board (breakfast and dinner) and is located within a few minutes (walk) from the city center and has excellent facilities for daily practices including both grass and astro-turf fields. After settling into single rooms, with en-suite bathrooms, the players may take a leisurely stroll into town to explore the cultural surroundings. Chester is a 2,000 year old City and one of only two cities in England (the other being York) that is still surrounded by its original Roman walls.

Day 8: Chester – Live Professional Pre-Season Game
Saturday August 2nd 2008

Following breakfast at the College we will walk into Chester for a morning of sightseeing, shopping, boating on the River Dee or relaxation in this beautiful 2,000 year old historical Roman city.

Players and parents can walk the entire length of the city walls, (a 2 mile jaunt), spend time on the banks of the River Dee, or spend time shopping in the unique two-tier Rows galleries.



In the afternoon we will go and watch a live professional preseason match involving one of the North West clubs. Experience the excitement of live soccer played in one of the amazing British soccer stadiums.

(Actual teams will be dependant upon availability and schedules).
Dinner will be served back at the College following the game.

Following dinner the group will get together for one last ‘Tour Meeting’ and a group get together.

Day 9: Manchester, England ~ United States
Sunday August 3rd 2008

Breakfast at the College Cafeteria, followed by check out and transfer to the airport for return flight back to the United States.



Please note:

This is a sample itinerary and actual events may vary. Please be aware that any alteration to the itinerary may in some way alter the final cost for the tour.

World Class Coaching and Challenger World Tours may in its absolute discretion make changes to, or cancel any section of the above mentioned soccer tour should circumstances beyond the company’s control make such actions necessary. These include: inappropriate weather conditions, schedule changes, advertised facilities not available, transportation problems and failure of other suppliers of services or goods to the company. If the above occurs then Challenger World Tours will attempt to substitute the changed section of the tour to an equal or better standard.



WORLD CLASS COACHING 2008 INTERNATIONAL PLAYER CAMP:

- 9-day tour: July 26th through August 3rd 2008.
- Manchester, Preston (Myerscough College), Chester and Manchester.
- Includes residency and attendance at the Bobby Charlton Soccer School at Myerscough College.

TOUR COST = \$1,495 USD per Traveler

WHAT IS INCLUDED IN YOUR TOUR PACKAGE?

- 5 nights full board (bed, breakfast, lunch and dinner) at Myerscough College located in Preston, England. Parents will be upgraded at Myerscough College to new dormitories with single rooms and en-suite facilities. Players will be in twin rooms with shared facilities.
- Five (5) day attendance at the world famous Bobby Charlton Soccer School at Myerscough College based in Preston in the North West of England.
- 2 nights half board (breakfast and dinner) dormitory facilities at Chester College.
- Private chartered bus while in Chester/Manchester.
- Entrance into a professional football match (actual teams will be dependant upon availability).
- Coaching by fully qualified UEFA/FA qualified Bobby Charlton Soccer School (BCSS) coaches.
- Chartered bus transfers from Manchester Airport to Myerscough College.
- Tour of 'Anfield' - home of Liverpool Football Club.
- Challenger Travel Package (tour t-shirt, sack pack and travel binder).
- Bobby Charlton Soccer School Certificate of attendance.
- Travel Insurance included for all travelers with Trip Cancellation and Trip Interruption included up to \$500 per traveler value with option to upgrade.
~ Travel Insurance includes Emergency Evacuation up to \$100,000 and Travel Accident and Sickness Medical Expense up to \$10,000 per traveler.
- Challenger Travel Package (tour t-shirt, sack pack and travel binder).
- Challenger Travel Director / Chaperone to accompany the group throughout the tour.
- BCSS Staff presence 24 hours a day at the Soccer School.

WHAT IS NOT INCLUDED IN YOUR TOUR PACKAGE?

- Transatlantic airfare to and from Manchester International airport.
- Lunches while in Chester for final 2 days (Suggest \$15 a day).
- Optional activities/excursions not listed in above itinerary.

All UK costs are calculated in British sterling at a present exchange rate of \$1.90 per British pound. Please be aware that certain costs may alter due to a change in this rate and thus again affect the final cost of the tour.

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