



THE DANA CUP  
DENMARK  
JULY 19<sup>th</sup> – JULY 27<sup>th</sup> 2008

**Tour Overview:**

Spend time in Denmark and participate in 'The Dana Cup' which is located at Hjørring in Denmark.

This event which hosts over 2000 games for 800 teams from around 40 different nations is the largest sporting event hosted in Denmark and one of the world's most international soccer tournaments for youth teams.

**A truly International event!**



**Tour Destination –  
'The Dana Cup'  
Hjørring, Denmark**

- Guaranteed minimum of 3 games over the course of the week.
- Participate in the collective march into Hjørring stadium.
- Opportunities throughout the tournament to do sightseeing of this beautiful part of Denmark.
- All games played on excellent grassed fields on one of Northern Europe's best football arenas.



## **The Dana Cup Soccer Tour Denmark 2008**

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WORLD CLASS COACHING and CHALLENGER WORLD TOURS have teamed up to offer The Dana Cup soccer tournament which is approaching its 26<sup>th</sup> year in existence and is presently the largest sporting event being hosted in Denmark with over 2000 games for 800 teams from around 40 different nations. All games are played on excellent grassed fields on one of Northern Europe's best football arenas.

Come and join 25,000 players, trainers, leaders, coaches, referees and supporters in a wonderful international event!



Hjørring

[www.danacup.com](http://www.danacup.com)

### **Day 1: United States ~ Aalborg, Denmark** Saturday July 19<sup>th</sup> 2008

Depart the United States on a scheduled transatlantic flight to Aalborg, Denmark.

### **Day 2: Hjørring, Denmark – Dana Cup** Sunday July 20<sup>th</sup> 2008

Arrive in Aalborg International airport (over night flight) and then transfer (provided by Dana Cup personnel) to our accommodation in Hjørring which will be Hotel Fyrklit which is based 12 kilometers from Hjørring.

The hotel includes, TV, indoor and outdoor swimming pool, table tennis, darts, playroom, sauna, washing area, badminton, basketball, mini golf. Tennis, volleyball and barbeque area.

Meal cards will be distributed and these will offer breakfast, lunch and evening each day at the tournament facilities.

Enjoy the free day in Hjørring by enjoying the town, taking in the atmosphere of the tournament, doing some shopping or taking in a pre-tournament training session.

Dinner will be taken at the hotel followed by a tour meeting and then early departure to bed.

**Day 3: Dana Cup Tournament – Hjørring, Denmark (Tournament opening Ceremony)**  
Monday July 21<sup>st</sup> 2008



Today the tournament commences with 800+ teams competing from over 40 different nations and 5 continents. You will play three group games with the normal format being one game per day.

At 7:00pm on Monday evening the Dana Cup collective march into Hjørring stadium commences as the Opening Ceremonies for the tournament. All teams participate and it's a great fun way to get into the Dana cup feeling. The opening ceremony starts with a walk through Hjørring's town center, meeting at the stadium where all participants are welcomed. Apart from the hoisting of the flags and the greeting to each country, there are many festive activities to be enjoyed.

**Leaders Meeting:**

On Tuesday night coaches and team leaders will be treated with a wonderful dinner, some great entertainment and you will also receive a free leader t-shirt. Every team will receive 2 free leader cards to attend this event. Extra cards can be purchased.

**Day 4 - 6: Dana Cup Tournament (Opening Round Games + Group Games)**  
Tuesday July 22<sup>nd</sup> – Thursday July 24<sup>th</sup> 2008

Today the first round games begin. All teams play a minimum of 3 games over the course of the week with plenty of opportunities for training sessions in between games as deemed necessary by the teams coaching staff.

In between games players and parents can enjoy the amenities offered by the tournament or can enjoy the sights of the area.

**Dana Cup Disco:**

Each evening there is the Dana Cup Disco. This is a great place for the young players. Great entertainment from different DJ's, fun activities and of course loads of dancing!

**Day 7 - 8: Dana Cup Tournament – (Semi Finals and Finals Day)**  
Friday July 25<sup>th</sup> – Saturday July 26<sup>th</sup> 2008



Today the Semi Finals and Finals commence. The finals will be attended by more than 25,000 people with prizes and awards for all finalists.

Dinner will be served back at the hotel on the Saturday evening followed by the final tour meeting.

**Day 9: Return Flight to the United States**  
Sunday July 27<sup>th</sup> 2008

Following breakfast, check out and transfer to Aalborg airport for return flight back to the United States.



This is a sample itinerary and actual events may vary or can be tailored dependent upon certain requests from your group, please be aware that this alteration to the itinerary may in some way alter the final cost for the tour.

World Class Coaching and Challenger World Tours may in its absolute discretion make changes to, or cancel any section of the above mentioned tour, should circumstances beyond the company's control make such actions necessary. These include: inappropriate weather conditions, schedule changes, advertised facilities not available, transportation problems and failure of other suppliers of services or goods to the company. If the above occurs then Challenger World Tours will attempt to substitute the changed section of the tour to an equal or better standard.

Please be aware that with this itinerary you have the option to upgrade to hotel accommodation if you so wish, this will obviously be an additional expense for the group.

We can also cater this specific itinerary to suit. E.G, We can add a London pre/post tour to the itinerary or combine this event with the Gothia Cup etc if you so wish to make the itinerary specific for your group, again additional expenses will apply.

**Challenger Flight Option:**

All groups have the option to book their own flights or to book their travel arrangements through World Class Coaching and Challenger World Tours. We will work with our travel agent to get you the lowest group airline rate we can. These prices will obviously be subject to availability as well as city of departure and date of travel etc.

Please be aware that if booking your own flights, you will be responsible for all ground transportation until meeting up with the group in Hjørring.



### **WORLD CLASS COACHING 2008 THE DANA CUP (DENMARK) TOUR**

- 9-day tour: July 19<sup>th</sup> through July 27<sup>th</sup> 2008.
- Aalborg and Hjørring (Denmark).
- Price based on a minimum of 20 paying travelers:

**TOUR COST = PRICES FROM \$1,395 USD per Traveler**

#### **WHAT IS INCLUDED IN YOUR TOUR PACKAGE?**

- FREE place for the Coach, Team Manager or Team Administrator, as selected by team (This includes land package and transatlantic flight). A 2<sup>nd</sup> FREE place (land package only) will be awarded for reaching 35+ paying travelers.
- 7 nights at the Hotel Fyrklit in Hjørring.
- 3 meals provided each day during the tournament.
- Entrance fee into the Dana Cup Tournament (over 800 teams from 40 different countries).
- Meal cards provided for breakfast, lunches and evening meals each day.
- A card for entry into various events during tournament play and for all transportation.
- Dana Cup Entry Fees.
- Transportation to and from Aalborg airport to Hjørring accommodation.
- Travel Insurance included for all travelers with Trip Cancellation and Trip Interruption included up to \$500 per traveler value with option to upgrade.  
~ Travel Insurance includes Emergency Evacuation up to \$100,000 and Travel Accident and Sickness Medical Expense up to \$10,000 per traveler.
- Challenger Travel Package (tour t-shirt, sack pack and travel binder).
- Challenger Travel Director to accompany the group throughout the tour.

#### **WHAT IS NOT INCLUDED IN YOUR TOUR PACKAGE?**

- Transatlantic Airfares and additional departure taxes to and from Aalborg, Denmark.
- Accommodation options and upgrades available for players and parents.
- Lunches outside of tournament play (suggest \$15 per day).
- Optional activities/excursions not listed in above itinerary.

All Danish costs are calculated in Euros at a present exchange rate of \$1.30 per Euro. Please be aware that certain costs may alter due to a change in this rate and thus again affect the final cost of the tour.

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