



THE GOTHIA CUP  
SWEDEN  
JULY 12<sup>TH</sup> – JULY 20<sup>TH</sup> 2008

**Tour Overview:**

Spend time in Sweden and participate in 'The Gothia Cup' one of the largest youth soccer tournaments in the world.

It is played in Gothenburg, Sweden and attended by over 1,200 teams from 64 different nations and 5 continents each year.

**A truly International event!**



**Tour Destination –  
'The Gothia Cup'  
Gothenburg, Sweden**

- Guaranteed minimum of 3 games over the course of the week.
- Participate in the opening ceremonies attended by a capacity stadium of 43,000 people.
- Opportunities throughout the tournament to do sightseeing of this beautiful part of Sweden.
- Final games attended by over 25,000 people.



## **The Gothia Cup Soccer Tour Sweden 2008**

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WORLD CLASS COACHING and CHALLENGER WORLD TOURS have teamed up to offer The Gothia Cup where soccer tournament officials believe that matches against other countries will broaden the minds of young players. They want every match to be exciting, challenging and an everlasting memory, regardless of the score. In the Gothia Cup, at least 80% of the boys' matches will be played by teams from different countries. The girls' football will consist of more countries and will be of higher standard than any other youth tournament in the world. By hosting 60-70 participating countries every year, Gothia Cup will always be the world's most international tournament.

The finals are played at the Ullevi Stadium, the biggest arena in Scandinavia. Here the 13 champions are selected. But at the Gothia Cup, everyone is a winner!



**Day 1: United States ~ Gothenburg, Sweden**  
Saturday July 12<sup>th</sup> 2008

Depart the United States on a scheduled transatlantic flight to Gothenburg, Sweden.

**Day 2: Gothenburg, Sweden – Gothia Cup (Tournament opening Ceremony)**  
Sunday July 13<sup>th</sup> 2008

Arrive at Gothenburg International airport (over night flight) and then transfer (provided by Gothia Cup personnel) to your accommodation which will be hotel based in Gothenburg and will be based on double room occupancy and includes breakfast each day.

Meal cards will be distributed and these will offer lunch and evening each day.

Enjoy the free day in Gothenburg by enjoying the city, taking in the atmosphere of the tournament, doing some shopping or taking in a pre-tournament training session.

Gothia Cup Super Cards will also be distributed and these will offer:

- Free travel within the city on buses and trams.
- Free admittance to most of Gothenburg's leading tourist attractions.
- Free entry to the Opening Ceremonies and the Finals at the Ullevi Stadium.
- Free admittance to the Liseberg Amusement Park.
- Free admittance to Gothia Players' Corner.

**Day 3 - 5: Gothia Cup Tournament – Gothenburg, Sweden (Qualifying games) + Opening Ceremony**  
Monday July 14<sup>th</sup> – Wednesday July 16<sup>th</sup> 2008

Today the tournament commences with 1,226 teams competing from over 64 different nations and 5 continents. You will play three group games with the normal format being one game per day.

At 8pm on Monday evening the Gothia Opening Ceremony will take place. Previous participants have compared it to an Olympic ceremony and that's the idea. The atmosphere surrounding the opening of the Gothia Cup is electric, enough to make the hairs stand up on the back of your neck. It's a memory you'll smile fondly at for the rest of your life. Once the opening ceremony is over, with dancing, singing and entertainment in front of 40,000 spectators, it's time for the football tournament to kick off.



**Coaches reception:**

On Tuesday night coaches and team leaders will be treated with a show at Scanidnavium (between Liseberg and Ullevi). Food and drinks will be served along with entertainments. The party starts at 19:00 and lasts till 24:00 Food is served until 21:00. Please note that the Gothia Leader Card must be presented at the entrance (these will be supplied by Challenger World Tours).



**Player Enjoyment:**

Throughout the course of the week at Odinsgatan next to the GP-house players can enjoy 16 Bowling lanes, about 50 cool games, big screens, music and competitions. Everything is free. This is open from 15:00-23:00 daily. Also at Heden, take part in various exciting competitions, meet famous football profiles or see well-known artists on McStage. You may shop at Stadium's large sport shop or try the Human Football Table game, make your own recording at the Karaoke Studio or try out the new car racing track. At Gothia Heden Center you will also find an Information Tent and Internet Café.

On Wednesday evening visit a professional game – In the past previous games have included IFK Gothenburg (Sweden), SS Lazio (Italy) and Liverpool Football Club (England) all played at Ullevi Stadium.

**Day 6 - 7: Gothia Cup Tournament – Gothenburg, Sweden (Quarter Finals + Semi Final Games)**  
Thursday July 17<sup>th</sup> – Friday July 18<sup>th</sup> 2008

Today the Quarter Finals and Semi Finals begin. The competition heats up as teams are knocked out of the competition.

In between games players and parents can enjoy the amenities offered by the tournament or can enjoy the sights of Gothenburg.

**Gothia Cup International Disco:**

Each evening there is the Gothia Cup International Disco which takes place at One of Sweden's coolest dance places (Svenska Mässan next to Scandinavium). Entrance fee SEK 20 for Gothia Card owners and SEK 80 for others. Opening Hours are Tuesday till Saturday, 19:00-24:00. Between 19:00-21:00 especially for younger guests. There is a risk of queuing, especially on Thursday and Friday.



**Day 8: Gothia Cup Tournament – (Finals Day)**  
Saturday July 19<sup>th</sup> 2008



Today the Finals commence. The finals will be attended by more than 25,000 people.

If you are knocked out at this stage enjoy a day at Liseberg theme park or take a tram to the coast and the archipelago and even a boat ride to the islands (on the Super card) or of course stay and have a day of great soccer action by watching the tournament finals.

In the evening enjoy a free evening in Gothenburg to do some last minute shopping or to take in the sights of this magical Scandinavian City.

**Day 9: Return Flight to the United States**  
Sunday July 20<sup>th</sup> 2008

Following g breakfast at the College, check out and transfer to Gothenburg airport for return flight back to the United States.



**Please Note:**

This is a sample itinerary and actual events may vary or can tailored dependent upon certain requests from your group, please be aware that this alteration to the itinerary may in some way alter the final cost for the tour.

World Class Coaching and Challenger World Tours may in its absolute discretion make changes to, or cancel any section of the above mentioned tour, should circumstances beyond the company's control make such actions necessary. These include: inappropriate weather conditions, schedule changes, advertised facilities not available, transportation problems and failure of other suppliers of services or goods to the company. If the above occurs then Challenger World Tours will attempt to substitute the changed section of the tour to an equal or better standard.

Please be aware that with this itinerary you have the option to upgrade to hotel accommodation if you so wish, this will obviously be an additional expense for the group.

We can also cater this specific itinerary to suit. E.G, We can add a London pre/post tour to the itinerary or combine this event with the Dana Cup etc if you so wish to make the itinerary specific for your group, again additional expenses will apply.

**Challenger Flight Option:**

All groups have the option to book their own flights or to book their travel arrangements through World Class Coaching and Challenger World Tours. We will work with our travel agent to get you the lowest group airline rate we can. These prices will obviously be subject to availability as well as city of departure and date of travel etc.

Please be aware that if booking your own flights, you will be responsible for all ground transportation until meeting up with the group in Gothenburg.



### **WORLD CLASS COACHING 2008 GOTHIA CUP (SWEDEN) TOUR**

- 9-day tour: July 12<sup>th</sup> through July 20<sup>th</sup> 2008.
- Gothenburg (Sweden).
- Price based on a minimum of 20 paying travelers:

**TOUR COST = PRICES FROM \$1,495 USD per Traveler**

### **WHAT IS INCLUDED IN YOUR TOUR PACKAGE?**

- FREE place for the Coach, Team Manager or Team Administrator, as selected by team (This includes land package and transatlantic flight). A 2<sup>nd</sup> FREE place (land package only) will be awarded for reaching 35+ paying travelers.
- 7 nights (half board) at 3-4 star hotel accommodations based in Gothenburg.
- Entrance fee into the Gothia Cup Tournament (over 1200 teams from 64 different countries).
- Meal cards provided for lunches and evening meals each day.
- Super card for entry into various events during tournament play and for Gothenburg transportation.
- Gothia Cup Entry Fees.
- Transportation to and from Gothenburg airport to Gothia Cup accommodation.
- Travel Insurance included for all travelers with Trip Cancellation and Trip Interruption included up to \$500 per traveler value with option to upgrade.  
~ Travel Insurance includes Emergency Evacuation up to \$100,000 and Travel Accident and Sickness Medical Expense up to \$10,000 per traveler.
- Challenger Travel Package (tour t-shirt, sack pack and travel binder).
- Challenger Travel Director to accompany the group throughout the tour.

### **WHAT IS NOT INCLUDED IN YOUR TOUR PACKAGE?**

- Transatlantic Airfares and additional departure taxes to and from Gothenburg, Sweden.
- Accommodation options and upgrades available for players and parents.
- Lunches outside of tournament play (suggest \$15 per day).
- Optional activities/excursions not listed in above itinerary.

All Swedish costs are calculated in Euros at a present exchange rate of \$1.30 per Euro. Please be aware that certain costs may alter due to a change in this rate and thus again affect the final cost of the tour.

**WORLD CLASS COACHING**  
15004 Buena Vista Drive, Leawood, KS 66334  
Phone: 913-402-0030 Fax: 913-402-0029  
Email: mikesaif@worldclasscoaching.com  
Website: www.worldclasscoaching.com